



Sunbelt Success Stories

Our Client

Located in Massachusetts, our client educates more than 40,000 students.

Their Challenge

With increasing demand in special education—particularly Applied Behavior Analysts (ABA)—our client faced a critical staffing challenge to ensure compliance, continuity, and high-quality services for students with diverse needs.

In 2023, our client's ABA Director was tasked with hiring 70 ABA specialists to support the growing program. Recognizing the scale and urgency, our client reached out to a myriad of staffing firms for help.

Our Partnership

Sunbelt takes a personalized approach to staffing, recognizing that every client has unique needs. For our client, we implemented a tailored and responsive recruitment model, successfully hiring around around 70 ABA specialists within a year while maintaining high retention through strong relationships with our partners and consultants. Beyond ABA, we support the district with cross-functional staffing, including paraprofessionals, school psychologists, and therapists. We've also helped to navigate complex city and union hiring processes by working closely with program coordinators and ensuring full compliance. These efforts have fostered trust and transparency, enabling lasting relationships with key personnel, going beyond simply managing their account to becoming a trusted member of their team.



**300+ Total Candidate
Placements**



**Decreased Turnover +
Enhanced Retention =
Better Student Support**



21 Years of Partnership

Overview of Sunbelt Staffing

For over 35 years, Sunbelt Staffing has been committed to placing the highest caliber of experienced therapy and education professionals in school systems nationwide. We have over 35 years of recruiting experience and each year, we employ more than 6,000 therapy and education professionals across the country and provide services to school districts in all 50 states.